



Area Board Projects and Councillor Led Initiatives Application Form 2012/2013

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE
CONSIDERED

1. Contact Details

Area Board Name	Royal Wootton Bassett & Cricklade		
Your Name	Peter Colmer		
Contact number	01793-750245	e-mail	Peter.Colmer@Wiltshire.gov.uk

2. The project

Project Title/Name	Cricklade Campus (Community Hub) -communication strategy		
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 1000 characters only (inclusive of spaces).</i>	<p><i>The development of the campus philosophy is a Wiltshire Council initiative which started in Cricklade some 18 months ago with the formation of a Shadow Community Operating Board which are representatives of the local communities to assist in the development of the facility(s).</i></p> <p><i>Over the past 18 months the ShadowCOB in conjunction with the Workplace Transformation Team have been developing the Campus initiative and are now at a stage where architects have been appointed to develop the detailed design of the facilities in conjunction both with the ShadowCOB and the community in general. Communication with the community is a vital step in the process and with working with Wiltshire Council's communication team a 'flyer' is to be produced updating residents as to the status of the initiative.</i></p> <p><i>This is to be delivered both to Cricklade residents and surrounding villages. The wider circulation is because Cricklade is deemed a 'local service ' centre, serving the population of their neighbours</i></p>		
Where is this project taking place?	Cricklade		
When will the project take place?	Now		

What evidence is there that this project/activity needs to take place/be funded by the area board?	The Shadow COB has no funds, but is a working group of the area board. Precedent has been set by Tisbury who have used area board funding to support the communication strategy.		
How will the local community benefit?	The community of Cricklade and neighbouring parishes will benefit as a result of a refurbished facility at the Stone's Lane site, together with the development of a High Street site that will deliver local services at a central point which will include not only Wiltshire Council, but other strategic partners		
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	No		
Does this project link to the Community Plan or local priorities? (if so, please provide details)	Yes, it links with Wiltshire Council's strategy		
What is the desired outcome/s of this project?	A communication document delivered to all households in Cricklade and surrounding parishes. The application is for the cost of distribution to surrounding villages. The COB will deliver locally, the cost of production of the flyer will be borne by Wiltshire Council.		
Who will be responsible for managing this project?	Cricklade ShadowCOB and Wiltshire Council's communications team.		
3. Funding			
What will be the total cost of the project?	£ 500		
How much funding are you applying for?	£ 500		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	Via Wiltshire Council		
4. Declaration – I confirm that...			

The information on this form is correct and that any grant received will be spent on the activities specified

Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application

Name: Peter Colmer

Date: 10/02/2013

Position in organisation: ShadowCOB-Area Board Rep

Please return your completed application to the appropriate Area Board Locality Team [\(see section 3\)](#)